Carla Marques

desianer

cahcardeal@gmail.com

hellothisiscarla.com Q

+55 71 9 9337 6946

EXPERIENCE

June/2016 - Present **Freelance Designer** La Medrado Projects

Salvador, BR

Accomplishments/Duties

- Designed company logo.
- Developed and maintained social media campaign for a political candidate, working in full collaboration with marketing.
- Sept./2015 May/2016 Salvador, BR **Graphic Design Consultant** Clubbe 'TGT

Accomplishments/Duties

- Design of social media content and campaigns for a variety of media outlets both online and offline.
- Packaging design.
- Translation of formal presentations into English.
- New York, NY May/2015 - Aug./2015 **Graphic Design Intern** Orbit 360, Inc.

Accomplishments/Duties

- Packaging design, branding, and website design for a diverse client base of media outlets.
- Conceived and designed the cover of Breaking your Fat Girl Habits, by Danielle Pashko.
- April/2014 June/2014 Salvador, BR Social Media Intern Marcativa Comunicação Estratégica

Accomplishments/Duties

- Administration and management of social media accounts for multiple companies.
- Directed design and social media marketing efforts for different clients.

EDUCATION

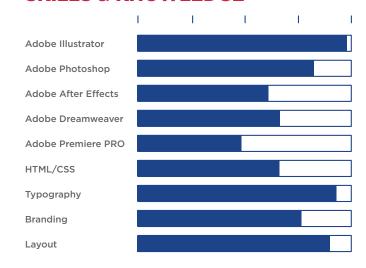
Salvador, BR Aug/2011 - July/2016 UNIJORGE

B.A., Graphic Design

Jun/2014 - Jun/2015 New York, NY St. John's University

College of Liberal Arts and Science Brazilian Scientific Mobility Program Scholar

SKILLS & KNOWLEDGE



AWARDS

Jun/2014 - Jun/2015

Brazil Scientific Mobility Program Recipient CAPES - Higher Education Personnel Training Coordination (Brazil)

Awarded one year full scholarship to St. John's University, New York City

LANGUAGES

Portuguese: Native **English:** Fluent **Spanish:** Proficiency

VOLUNTEER WORK

Oct/2016 - Present Virada Educação Salvador

- Development and design of social media and promotional banners.

Jan/2013 - Jan/2014

Commitee of the National Design Students' Encounter (N Salvador)

- Orchestrated the event's organization, student outreach, and management of social media account.

INTERESTS

Typography | Lettering | UI/UX | Reading | Programming | Music | Fashion

